

## A WORD ON SILKS BY D. CRAWFORD & CO.

Our silk business during the past year has been one of triumphant success.

The sterling reputation of this department has spread with lightning rapidity to every city and town in the Western and Southern country. Its sales are the largest, and at the present rate of increase, will soon double those of any house in the West. They aggregate \$100,000 in a single season. Silk manufacturers watch with wonder and astonishment the upward career of this department. Entire productions disappear from our counters in an incredibly short space of time.

Our orders are gladly accepted at the smallest marginal profit. Quick sales, ready cash and large contracts, resulting from our tremendous outlet, give us a controlling power over a large number of looms which furnish employment to thousands of skillful artisans.

We have most effectually established the fact that all who purchase silks of us never fail to receive the greatest benefits. Any deviation from our determination to offer reliable goods only would be likely to produce a reaction.

It is our desire that nothing but what is absolutely satisfactory should be retained.

Our word is sufficient for the return of money when our goods fail to meet their requirements. It is, however, almost needless to say that such instances seldom occur, but we make this remark simply to show our good faith in all transactions.

More than 20 years' intimacy with the leaders in this particular trade has taught us the value of sound judgment and careful selections. The reliance of thousands of customers upon our experience and advice is an important trust, hence our dealings with none but manufacturers of time-honored integrity whose goods are renowned for their beautiful appearance and durability.

The present season will be one of unusual importance. The late depression in trade, and the terrific depreciation in values has had its effect on all manufacturers.

During the past year it was almost an impossibility to keep their looms in motion, even at ruinous prices; moreover, the uncertain condition of the market caused most dealers to hold back their orders, preferring to leave all risk to the agents, which compelled them to forego the privilege of first selection.

We, however, were firmly convinced that the lowest point had been reached, and, according to our convictions, several months ago consummated the largest contracts for all classes of silks ever invoiced to any mercantile establishment in St. Louis, at prices lower than we have seen at any time since the opening of our store.

Nothing but the unlimited confidence of our patrons, and their cordial support when we make extraordinary exertions in their behalf, could have induced us to enter into such colossal purchases, representing a total of many, many thousands of dollars, and constituting the largest, best selected and most appropriate stock of silk fabrics at prices which should induce every lady in the United States to immediately purchase a dress of some kind, whether for present or future use.

It is the golden opportunity in a lifetime to secure silk fabrics, and we wish to indelibly impress this fact on the minds of our readers.

A personal inspection at our counters is in no wise necessary. You can send for samples, which will be promptly forwarded through our systematically arranged Mail Order Department, quietly and collectedly determine which piece suits the best, send the order, and receive the goods with every assurance that you will be perfectly satisfied with the result.

This method of purchasing is a boon which all out-of-town patrons greatly appreciate and encourage in a most liberal manner.

As to the real merits of our goods, we are satisfied to leave the judgment with our patrons, who will, we are positive, congratulate us in securing such a marvelously beautiful collection.

SAMPLES SENT FREE TO ANY ADDRESS.

When ordering, please be particular to name the kind of silks and their prices.

## The Silk Department

OF  
**D. CRAWFORD & CO.'S**  
GREAT BROADWAY BAZAAR.



## EXCLUSIVELY DRY GOODS STORE

Does not dabble in Boots and Shoes, Books, Candies, Tinware, Tailoring, Furniture, Pots, Kettles, Washing Machines, Stoves and other outside lines too numerous to mention, but confines itself at all seasons of the year strictly to the DRY GOODS BUSINESS.

By concentrating their efforts and capital on one line, they are enabled to serve their patrons to the better advantage. Do not fail when needing anything in DRY GOODS to patronize a DRY GOODS STORE. READ WHAT WE OFFER THIS WEEK:

## GRAND DISPLAY

This Week of the Latest Importations of

## NEW DRESS GOODS.

## NOVELTIES FOR SPRING WEAR.

## IMPORTED FRENCH ROBES.

ROBES A GALONS.

The Robes a Galons are the latest Paris novelties. They come in Camel's-Hair, in fashionable shades, light and dark, and in generous patterns, which allow for various styles of making up, and an outside garment if desired. The trimming consists of graduated groups of tucks for the skirt and corresponding trimming for bodice and sleeves. Tucks for plain wool costumes are stylish and effective, but difficult to secure in plain material, likely to pull out and add weight to the dress. None of these objections can be made to the Robes a Galons, as the manufacturers say, galoon. The Robes a Galon shown by us are monotone, and almost as severely simple as the "tailor-made" gowns, while they have just the feminine effect that removes them from all suspicion of the "stable-boy outfit," and to be found only in our house. Price, \$15 each.

### CANVAS ETAMINE

Robes, new colorings, new designs, with Boncel borders; each robe is put up in a single box, and includes a fashion plate, showing style of making. Price, \$14.

### SERGE FOULI ROBES

With Arrasene Panels. Price, \$16.50.

### CAMEL'S-HAIR ROBES

With Frise Panels in contrasting colors. Price, \$18.

### CASHMERE FOULI ROBES.

All the latest spring shades, with illuminated Frise borders. Price, \$15.

42-inch All-Wool French Broche Lace Etamine.

42-inch All-Wool French Broche Etamine.

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## WHITE EMBROIDERED ROBES!

SPECIAL JOB PURCHASE.

GREAT BARGAINS!

Every Robe from the Lowest Number to the Finest is a First-Class Bargain.

At \$2.50.

75 WHITE ROBES, each containing

12 yards plain India Linen 38 inches wide,

45 yards Embroidery 45 inches wide,

45 yards Embroidery 38 inches wide,

At \$2.50 EACH; REGULAR PRICE, \$4.

At \$3.25.

60 WHITE ROBES, each containing

12 yards plain India Linen 38 inches wide,

45 yards Embroidery 7 inches wide,

45 yards Embroidery 3 inches wide,

At \$3.25 EACH; REGULAR PRICE, \$4.50.

At \$3.50.

50 WHITE ROBES, each containing

12 yards plain India Linen 38 inches wide,

45 yards Embroidery 11 inches wide,

45 yards Embroidery 3 inches wide,

At \$3.50 EACH; REGULAR PRICE \$5.

At \$3.75.

60 ECRU ROBES, each containing

12 yards Cream Batiste 38 inches wide,

45 yards Embroidery 38 inches wide,

45 yards Embroidery 3 inches wide,

At \$3.75 EACH; REGULAR PRICE \$5.

At \$4.00.

40 WHITE ROBES, each containing

12 yards India Linen 38 inches wide,

45 yards Embroidery 14 inches wide,

45 yards Embroidery 3 inches wide,

At \$4.00 EACH; REGULAR PRICE \$6.50.

At \$5.00.

30 WHITE ROBES, each containing

12 yards India Linen 38 inches wide,

45 yards Embroidery 14 inches wide,

45 yards Embroidery 3 inches wide,

At \$5.00 EACH; REGULAR PRICE \$7.50.

At \$5.00.

30 ECRU ROBES, each containing

12 yards Cream Batiste 38 inches wide,

45 yards Embroidery 12 inches wide,

45 yards Embroidery 3 inches wide,

At \$5.00 EACH; REGULAR PRICE, \$7.50.

At \$6.00.

24 WHITE ROBES, each containing

12 yards India Linen 38 inches wide,

45 yards Embroidery 17 inches wide,

45 yards Embroidery 3 inches wide,

At \$6.00 EACH; REGULAR PRICE \$11.50.

At \$6.00.

15 WHITE ROBES, each containing

12 yards India Linen 38 inches wide,

45 yards Embroidery 17 inches wide,

45 yards Embroidery 3 inches wide,

At \$6.00 EACH; REGULAR PRICE \$11.50.

At \$6.00.

15 WHITE ROBES, each containing

12 yards India Linen 38 inches wide,

45 yards Embroidery 17 inches wide,

45 yards Embroidery 3 inches wide,

At \$6.00 EACH; REGULAR PRICE \$12.50.

At \$10.00.

12 WHITE ROBES, each containing

12 yards India Linen 38 inches wide,

45 yards Embroidery 40 inches wide,

45 yards Embroidery 8 inches wide,

At \$10.00 EACH; REGULAR PRICE \$15.

At \$10.00.

12 WHITE ROBES, each containing

12 yards India Linen 38 inches wide,

45 yards Embroidery 40 inches wide,

45 yards Embroidery 8 inches wide,

At \$10.00 EACH; REGULAR PRICE \$15.

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12 WHITE ROBES, each containing

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45 yards Embroidery 8 inches wide,

## SPRING 1886.

FIRST GREAT SALE OF

## KID GLOVES!

We Will Inaugurate To-Morrow Morning the Greatest Sale of Kid Gloves We Ever Attempted.

Over \$25,000 Dollars' Worth

Of Prime New Goods will be Offered in this Sale.

AT 39 CENTS A PAIR.

400 dozen Ladies' 4-Button Kid Gloves, all Fresh New Spring Goods, in light and dark shades of Tan, light and dark shades of Brown and Black, and in all sizes, from 5 1/2 to 8.

Offered in this Great Sale at 39 cents a pair.

AT 50 CENTS A PAIR.

600 dozen Ladies' 5-Button Kid Gloves, all Fresh New Goods, Pearl Buttons, in light and dark shades of Tan, light and dark shades of Brown and Black, in all sizes, from 5 1/2 to 7 1/2.

Offered in this Great Sale at 50 cents a pair.

AT 75 CENTS A PAIR.

100 dozen 4-Button Kid Gloves, with handsomely embroidered backs, cable sewing, wide welt at wrist and large metal buttons, being the most fashionable style imported this season, all in the best and prettiest shades of Tan and Brown; a regular \$1.50 Glove.

Offered in this Great Sale at 75 cents a pair.

In addition to the above, we will offer complete lines of our well-known and popular brand.

*Carmen*

The quality of this popular Glove is fully maintained this season, and we have imported a very extensive assortment of all the newest Street Shades; also, White and Opera Shades.

THE CHEAPEST GLOVE IN THE CITY.

5 Buttons.....\$1.00 4 Buttons.....\$1.25 6 Buttons.....\$1.50  
8-Button length.....\$2.00 12-Button length.....\$3.00 30-Button length.....\$4.00  
MISSSES.....\$1.00 4 Buttons.....\$1.25 6 Buttons.....\$1.50

*Elaine*

Our trade in this glove increases with every season. It is of Paris make, has no superior as a perfect-fitting and very desirable Glove. In Black and all Stripes—3 Buttons, \$1.50; 4 Buttons, \$1.75; 6 Buttons, \$2; 8-Button length, \$2.50.

EMBROIDERED BACKS.....\$1.00 4 Buttons.....\$1.25 6 Buttons.....\$1.50

PLAIN BACKS.....\$1.00 4 Buttons.....\$1.25 6 Buttons.....\$1.50

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EMBROIDER



























